Redeem Rx Cash Prescription Program

- A prescription program offering savings for uninsured and underinsured patients
- Convenient ‘real time’ enrollment for your patients allowing immediate access to the program
- Member ID cards available for your patients and delivered to your pharmacy
- Opportunity to compete with national retail programs and manage cash purchases

Redeem Rx offers a distinct opportunity for Independent Pharmacy. The Cash Prescription Program enables you to offer competitive pricing to your uninsured and underinsured patients. Embedded in the program is a $4.00 generic program.

Redeem Rx Cash Prescription Program Highlights

**Competitive Pricing for Cash Prescriptions**

- This Cash Prescription Program will enable your pharmacy to offer cash prescriptions at a competitive rate to your uninsured and/or underinsured patients.

- Redeem Rx will keep you competitive by tracking national programs to make sure formulary products are available and priced correctly.

- This low maintenance solution is designed to help your pharmacy serve and retain your cash customers.

**Program Guidelines**

1. Pharmacy must enroll in the Redeem Rx Program network in order to process retail cash claims
2. Pharmacy must sign the Claims processor’s Network Addendum
3. Pharmacy must inform patient that they are being enrolled in the Redeem Rx Cash Prescription Program
4. Each patient must enroll in the program by using the enrollment form included in the marketing brochure
5. A telephone help desk service will be made available to support network pharmacy
6. There is an administrative fee of $0.40 per paid transaction and $0.15 per reversed transaction for the Cash Prescription program
7. Pharm Assess, Inc. administers the Redeem Rx Program and reserve the right to discontinue this program at any time in the future
What is the Redeem Rx Cash Prescription Program?
Redeem Rx gives your pharmacy access to a cash program that offers your uninsured/underinsured patients an opportunity for savings on brand and generic medications. In addition, select generic medications will be available for as low as a $4.00 copay.

Who is an “eligible patient”?
Millions of Americans are unable to afford prescription benefits. Even individuals with prescription insurance are unable to afford certain medications not covered by their plan. Redeem Rx helps reduce the burden on these patients.

Why participate in the Redeem Rx program?
Many times, cash discount programs do not provide an acceptable playing field for Independent Pharmacy. Our program focuses on creating an equitable business environment for Independent Pharmacy. In addition, we provide the structure for a competitive low-cost generic program. Our formulas and retail price research are ongoing in order to keep your pharmacy competitive, yet profitable.

How do I establish member ID numbers?
The number will be preprinted on the patient enrollment form and will be the number used when filling cash prescriptions under this program.

Is there a charge to the patient for participation in the Cash Prescription Program?
There is an annual fee of $22.00 for participation in this program. The fee includes family coverage. This fee is retained by your pharmacy.

How do I submit claims?
You can submit your cash claims online, using the assigned member ID number. The member ID, group number and processor control number will need to be submitted to the claims processor administering this program, using our unique BIN.

What is the cost of this program?
There is a transaction fee of $0.40 per paid transaction and $0.15 per reversed transaction that is added into the prescription price that the patient pays. Pharmacies will be invoiced for the transaction fee monthly, unless volume is minimal (program may elect to invoice quarterly for low volume pharmacies). Ongoing requests for enrollment forms are included in the transaction fee. Administrator reserves the right to limit the number of forms distributed per request.
What is the pharmacy reimbursement for this program?

Our extensive research suggests there are multiple cash copay programs for inexpensive generics. We have seen $4.00 to $12.00 copay programs for generics filled for a 30 to 90 day supply. Through Redeem Rx, select formulary generics will fall into the following price categories:

- $4.00 to $10.00 copay for 30 day supply
- $12.00 to $20.00 copay for 90 day supply

Generic and brand medications not on the formulary will be priced as follows:

**Generic**- AWP-25% or MAC plus $7.00 dispensing fee, or usual & customary, whichever is less.
(Net $6.60 dispensing fee)

**Brand**- AWP- 10% plus $7.00 dispensing fee, or usual & customary, whichever is less
(Net $6.60 dispensing fee)

Certain medications, including acute medications, may be set at a fair price to the patient and pharmacy that reimburses at a higher rate (closer to usual and customary).

We reserve the right to make appropriate adjustments (increase or decrease) to reimbursements in order to keep the program competitive. Pharmacy participants will receive notice of reimbursement changes and can receive detailed reimbursement rates upon request.

A $0.40 transaction fee per paid transaction and $0.15 per reversed transaction fee will be added to the dispensing fee and will be deducted for each prescription. Transaction fees will be invoiced monthly.

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**Claims Administration**

**Program Name:** Redeem Rx Prescription Program

**BIN:** 015433  
**Group #:** RRX001  
**PCN #:** Not required  
**Member ID:** See enrollment form

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**Contact Us**

Visit our website:  
www.pharmassess.com

Send us an email:  
cs@pharmassess.com

Give us a call:  
(888) 255-6526
Redeem Rx Cash Prescription Program Enrollment

Pharmacy Name: ________________________________ NCPDP Number: ____________________

Contact Name: ________________________________ NPI Number: ____________________

Telephone Number: (            ) ____________________ Fax Number: (            )   ____________________

Address: ____________________________________________________________________________

Street                                                  City                                  State                     Zip

Email Address: _______________________________________________________________________

Pharmacy Website: _____________________________________________________________________

Switch Company Name: _______________________ Software Vendor Name: _____________________

I hereby authorize Pharm Assess, Inc. (PAI) to process my pharmacy enrollment in order to participate in this program. I understand that PAI will invoice my pharmacy a setup fee of $40.00 plus $0.40 per paid transaction fee and $0.15 per reversed transaction fee. In addition, I agree to pay the one-time setup fee and monthly program fees within 10 days from receipt of invoice. I also understand that PAI reserves the right to terminate this program at any time.

Owner/Authorized Signature: ________________________________________________________

Owner/Authorized Name: ___________________________________________________________

SUBMIT COMPLETED FORMS TO:

Pharm Assess, Inc.
P. O. Box 12428
Overland Park, KS 66282
Fax: (913) 897-4344
Phone: (913) 897-4343